

EMS Media Committee

Activities on the interface of journalism and meteorology

EMS Media Committee Membership:

The EMS Media committee shall consist of national delegates (each Member Society and Associate Member of the EMS should have a right to delegate one member in the media committee). In this way we give room to all the national peculiarities.



The aims of Media Committee are:

- Investigate the way presentations have an impact on the public (e.g. survey from universities).
- Serve as a forum for experience exchange between meteorologists working in media in different countries (e.g. web site on consequences of unusual weather events)
- Co-operate with weather presenters members of the AMS, IABM, WMO expert team and IWF (e.g. suggest additions to the WMO forecast cities web site; add probabilities)
- Harmonize (future) accreditation protocols (or seals of approval) in European countries together with Accreditation Committee (credibility is enhanced when presenter is qualified).

As well our aims we have ongoing discussions about:

- Stimulate the dialog between journalists and meteorologists.
- Co-ordinate and possibly co-organise meteorological education activities for journalists together with EMS Education Committee.
- Presentation courses for meteorologists on how to handle the media.
- Establish a bibliography

Members:

- **Bernhard Kletter - Austrian Society for Meteorology**
- **Zoran Vakula- Croatian Meteorological Society**
- **Raino Heino - Geophysical Society of Finland**
- **Panagiotis Nastos - Hellenic Meteorological Society**
- **Jean-Christophe Vincendon – Meteo France**
- **Inge Niedek - German Meteorological Society**
- **Karoly Vissy - Hungarian Meteorological Society**
- **Anna Maria Siani - Italian Union of Meteorology**
- **John Bernard - Netherlands Society of Professional Meteorologists**
- **Ernest Rudel - Central Institute for Meteorology and Geodynamics**
- **Alex Rubli - Swiss Society for Meteorology**
- **Francis Wilson - Royal Meteorological Society**
- **Biljana Vranes - Serbian Meteorological Society**
- **Rasmus Benestad - Norwegian Meteorological Society**
- **Gerald Fleming - Irish Meteorological Service – Co-Chair**
- **Tanja Cegnar - Slovenian Meteorological Society - Chair**